

# CO-CREATION

## WORKING WITH PARTNERS FOR RESEARCH AND KNOWLEDGE

### WHAT ARE THE BENEFITS FOR YOU?



"The benefits for me are the wonderful people I meet and get to work with and the friendships and contacts that I make. For my organisation, co-creation results in research that is more meaningful, complex, nuanced and useful – with greater potential to be applied in practice."

### WHAT DO PARTNERS NEED TO KNOW ABOUT YOU?



"I think partners on both sides need to understand the context of each organisation, its ethos and strategic priorities. They need to understand the motivations for collaboration and also the structures that any activity might have to work through – and the time this can take."

### WHAT ARE THE KEY CHALLENGES IN CO-CREATION?



"Finding suitable partners who are a good fit for the work/ goal, then the time needed to negotiate, broker and get to know 'the other'. This does not fit well with current experience of workload models which are usually reductionist."

### WHAT DO YOU WISH YOU HAD KNOWN BEFORE?



"I wish I had known how time-consuming and demanding it would be but also how profoundly rewarding and insightful it is at the same time!"

### WHO ARE WE?



This project was conducted by a partnership of Newcastle University, Carnegie UK Trust, Children NE, Success4All, Federation of Small Businesses and Newcastle City Council.

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Partners:

