

Annual Review 2018

The Carnegie UK Trust works to improve the lives of people throughout the UK and Ireland, by changing minds through influencing policy, and by changing lives through innovative practice and partnership work.

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Introduction

In 2018 we entered the third year of our 2016-2020 Strategic Plan at the Carnegie UK Trust. It was a full and stretching year, with significant outputs delivered and real momentum developing in many projects across our four themes of Digital Futures, Enabling Wellbeing, Flourishing Towns and Fulfilling Work.



Sir John Elvidge, Chair

The Trust has worked on the issue of digital technology for a number of years. Our goal is to ensure that public policy and practice maximises the benefits and mitigates the risks of technology for people's wellbeing. This agenda became a high profile public policy priority in 2018 as serious questions were raised about the effectiveness of law, policy, regulation and practice in this area, with far-reaching implications for privacy, security and transparency; and for societal and individual wellbeing. Contributing to this debate has been a major focus of activity for the Trust this year. In particular, we have supported a significant project to develop a new regulatory model to tackle online harm, led by Professor Lorna Woods at University of Essex and our Trustee William Perrin. The model proposed a statutory duty of care, backed by an independent regulator. We have been encouraged by the very positive engagement with our proposals from government, civil society and industry and we look forward to advancing this activity further in 2019, as the UK Government progresses its legislative plans to reduce harm online.

We have been delighted to have worked with Julia Unwin as a Carnegie Fellow over the past two years to stimulate a national debate about the role of kindness in public policy and service delivery. Following a series of roundtable events across the UK, Julia published her final report for the Carnegie UK Trust in November 2018. The report was our most downloaded output of the year, receiving considerable media coverage, and we will be working to disseminate and advocate for the ideas and issues explored throughout 2019. Following Julia Unwin's report the Trust published our Quantifying Kindness data booklet, which was also very well received, providing unique data from representative surveys in England, Scotland, Wales, Northern Ireland and Ireland on how people experience kindness in their local community.

We continued our work to advance the availability of not-for-profit affordable credit provision in 2018, launching a new investment fund for affordable credit providers to scale up their activities. We were very pleased when the Scottish Government committed to match up our investment in the fund as part of their policy to tackle child poverty. Fair For You, an online provider of affordable white goods, received

the first investment from the fund of £500,000 in October. Alongside the new fund we also launched a new film 'Speaking out for Fair Credit', narrated by the actor Michael Sheen, and a suite of new research reports on how people use and experience credit. With a high degree of interest in this field from the UK Government, Financial Conduct Authority and the End High Cost Credit Alliance led by Michael Sheen, we look forward to further positive developments in 2019, including significant further investment in the sector alongside our loan fund.

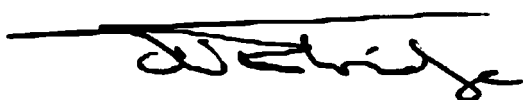
An important project in our Flourishing Towns theme in 2018 was our Twin Towns initiative, which paired towns from across the UK within similar characteristics and challenges to work together to deliver positive change. The project moved towards conclusion this year and we were delighted when one of our partners, Broughshane, won the Channel 4 Village of the Year Award. We will be publishing the final report from the initiative in 2019.

Throughout the year we were proud to work with Wellcome, to support 17 different public library services across the UK to deliver public engagement projects on a wide range of health and wellbeing issues. Tens of thousands of people took part in activities across a multitude of topics, including stress, obesity, healthy eating, body image and even death. The initiative demonstrated once again the highly valued 'safe space' that libraries provide in local communities and their ability to engage citizens in many different ways. We look forward to extending this fruitful partnership in 2019.

Internationally, the Trust supported a number of major events during 2018. We brought together civil society actors from the UK and Germany in Berlin to debate how institutions from a wide range of different sectors in the two countries will continue to work together once the UK leaves the European Union. The Carnegie Peace Building Conversations at the Peace Palace in the Hague brought together Carnegie Foundations around the world to celebrate Andrew Carnegie's legacy in the promotion of peace and consider how Carnegie institutions might work together in future to further this goal. In New York, we held a major seminar on Wellbeing in Northern Ireland, hosted by our partners the Carnegie Council for Ethics in International Affairs. The seminar, which was addressed by Senator George Mitchell, formed part of the Trust's ongoing intensive programme of engagement on measuring and embedding wellbeing in Northern Ireland. This work will continue in 2019, which is of course, the 100-year centenary of the death of Andrew Carnegie and his legacy in relation to the necessity of peace remains critically important.

There was a very significant event for the Trust at the end of 2018, as our Chief Executive Martyn Evans, stood down after 10 highly successful years at the helm. Martyn was an outstanding leader of the Trust, overseeing a transformation in our policy, advocacy and development work, developing the organisation into a respected voice across a range of major public policy issues and ensuring that the Trust strives to adopt a strong and effective 'five-jurisdiction' outlook in our work across the UK and Ireland. We will all miss him hugely, and he leaves the Trust with an immensely strong platform to build on to achieve even more.

The work of the Trust is of course underpinned by the dedicated work of our talented staff team, Trustees, Fellows, Associates and partners. We are grateful to them all for everything that they do and look forward to continuing these highly productive relationships in 2019.



Sir John Elvidge, Chair

2018 Wrapped Up



100+

people engaged
in Kindness
Innovation Networks



100+

public presentations
reaching
6,000+ people



6

#NotWithoutMe
Accelerator Partners



15,000

blog readers



25+

new reports published



5,000+

downloads of our
Kindness reports



70

events delivered



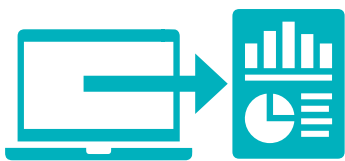
100%

of Community
Planning Partnerships
applied to our
Embedding Wellbeing
in Northern Ireland
Programme



10,000

views of our
affordable credit films



22,000

reports downloaded



14

Engaging
Libraries Projects



6

Twin Town partners

Our partners in 2018



Partners

Palgrave Macmillan ● Armagh City, Banbridge and Craigavon Borough Council; Derry City and Strabane District Council; and Lisburn and Castlereagh City Council ● North Ayrshire Council ● Kindness Innovation Network ● The Wheel ● Better Way Network ● Community Land Scotland ● British Academy ● Accomplish ● Knowledge Translation Network ● Alliance for Useful Evidence ● Your Own Place ● Manchester Refugee Support Network ● Pro-Mo Cymru ● Rural Media ● Norfolk Libraries ● Tower Hamlets Young People's Advice Centre ● Welsh Cooperative Centre ● Glasgow City Council ● Newcastle Libraries ● CLIP ● British Library ● Arts Council England ● Involve ● Understanding Patient Data ● Blackwood Housing ● Scottish Government ● Just Economics ● Libraries Connected ● Town and Country Planning Association ● Welsh Government ● Health Foundation ● Joseph Rowntree Foundation ● Barrow Cadbury ● Friends Provident ● Scotland's Towns Partnership ● Institute of Welsh Affairs ● Federation of Small Businesses ● Welsh Council for Voluntary Action ● One Voice Wales ● Monmouthshire Council ● Centre for Local Economic Strategies ● End High Cost Credit Alliance ● Credit Union Consortium ● Living Wage Foundation ● Poverty Alliance ● Institute for Local Governance ● North East Child Poverty Commission ● Royal Society of Arts ● Institute for Employment Research ● TUC ● TASC ● Ipsos MORI ● Toynbee Hall ● Coventry University ● Young Scot ● City of London Libraries ● Oldham Libraries ● Redbridge Libraries ● East Dunbartonshire Libraries ● London Borough of Bexley Libraries ● Leeds Libraries ● Somerset Libraries ● Essex Libraries ● Libraries Unlimited ● St Helens Libraries ● Sheffield Libraries ● Torfaen Libraries ● Dundee Libraries ● Lancashire Libraries ● Bolton Libraries ● West Lothian Council ● Powys County Council ● Wakefield Libraries ● Manchester Libraries ● Wellcome ● Oak Foundation ● Blake Stevenson Ltd ● Basic Income Scotland

Thank you



Enabling Wellbeing

Improving wellbeing is the core goal of the Trust and we have a specific programme of work focused on Enabling Wellbeing. This work is designed to influence the other programmes within the Trust as well as wider thinking on what wellbeing is and how to enable wellbeing to flourish across the UK and Ireland.

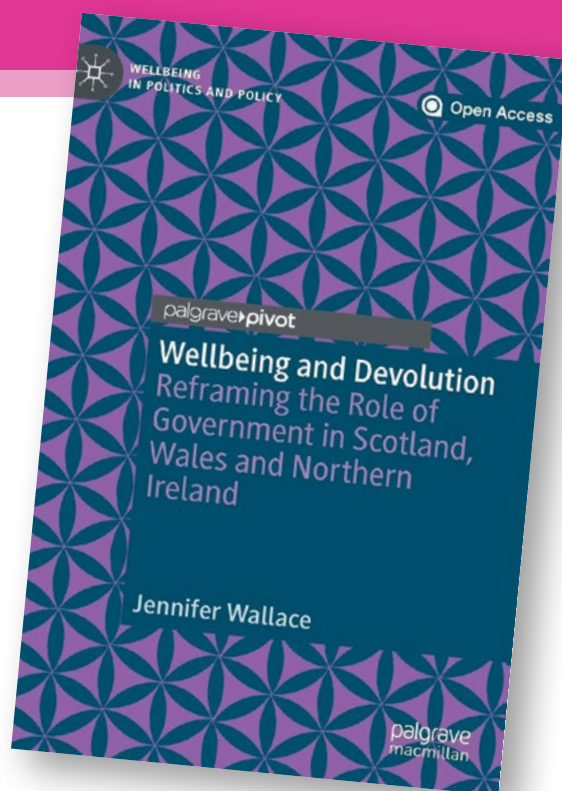
In 2018 our projects and outputs focused on 3 key areas of activity:

- The use of wellbeing frameworks by devolved governments in the UK to understand wellbeing and set policies that aim to improve societal wellbeing.
- The power of kindness to transform communities and services to improve wellbeing.
- Promoting evidence exchange across the UK jurisdictions and understanding co-produced evidence.

Wellbeing frameworks

The Trust has promoted wellbeing frameworks as a means of improving government decision making and accountability since 2010. In 2018 we launched a new book, **Wellbeing and Devolution**, authored by Head of Policy Jennifer Wallace, published by Palgrave Macmillan. We also published our short leaflet **Wellbeing: What's in a word** to communicate more clearly about the definitions and potential of wellbeing as a framework for understanding social progress.

We launched our new major development project on **Wellbeing in Northern Ireland**. We were delighted to



receive high quality applications from all Community Planning Partnerships in Northern Ireland to take part in the programme and we selected three excellent partners to work with until the end of 2020. The 2018 programme focused on selecting the participants and providing a unique opportunity to explore international best practice on wellbeing through a study trip to the US to coincide with our **international seminar** on Wellbeing in Northern Ireland, held in New York.

Kindness

Kindness is a new area of activity for the Trust in our current Strategic Plan, following on from our Enabling State work. This strand of activity explores whether the concept of kindness can be applied to policy and practice in ways which can improve individual, community and societal wellbeing.

We stepped up our work on this theme in 2018. Our goals for the year were to continue and deepen our understanding of kindness at a community level through a partnership with **North Ayrshire Council** and a new network of Scottish-based practitioners (**the Kindness Innovation Network**); and to stimulate a conversation at UK level, through the work of **Carnegie Fellow Julia Unwin**.

We held a series of roundtables around the UK, in Edinburgh, Cardiff, London, Belfast and Oldham, to explore kindness with Julia Unwin and senior stakeholders. Julia's final report was published in November and was our most downloaded report in 2018. In November we also published our new data booklet, **Quantifying kindness, public engagement and place**, which presented brand new, representative data for England, Scotland, Wales, Northern Ireland and Ireland on different aspects of kindness. Meanwhile we were delighted that kindness was included as a value in the Scottish Government's new National Performance Framework.



Our **Kindness Innovation Network** operated through a number of 'mini-KINS' on thematic areas such as Conversations about Kindness, Activating Spaces, (Social) Justice, Procurement and Commissioning, Management and Leadership and Sharing Food. We are following the same process in **North Ayrshire**, supporting a wide range of participants to identify themes/groups and work towards experimenting with changes. Both KIN and KIN North Ayrshire will report in mid-2019.



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Enabling State

We continued our advocacy and development work on the concepts within the **Enabling State** through two key partnership projects.

In Ireland we worked with The Wheel on **the People’s Conversation II** which supported partners in Ireland to develop ideas and solutions that could progress the recommendations from the earlier Citizen’s Rising report. During 2018 we published three detailed papers (on Money Matters, Powering Civil Society and an analysis of participation between citizens and the public service) and discussed these at a Participation Summit. A further, and final publication is being prepared for publication in 2019.

In England we worked in partnership with the **Better Way Network** – a network of social activists, from the voluntary sector and beyond that shares ideas, knowledge and inspiration about how to improve services and build stronger communities. The network is hosted by Civil Exchange and is also supported by the Esmée Fairbairn Foundation. In 2018 the Network published a collection of reflections on the Better Way principles (covered by Civil Society News) and held their annual Gathering in London. Groups are currently active in Sheffield, Doncaster, Surrey and London.



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© Tara Vernhes, The British Academy



© Tony Maxwell

We continued to support **Community Land Scotland** (CLS) in 2018, to advocate for community ownership of land across the UK by providing support for the first UK summit on Community Land in Manchester which involved presentations and workshops to share experiences, approaches and legislative contexts from around the UK. We also supported CLS to hold a roundtable to raise awareness of the issues around depopulation in rural areas.

Our final Enabling State output in 2018 was the publication of **Governing England** which explores the constitutional issues facing England. The book was published in 2018 by the British Academy with support from the Trust to hold seminars in 2017 that contributed to the authors thinking. The Trust is acknowledged in the book as a sponsoring organisation.

Interaction

Our **Interaction** work was re-launched in 2018 with the publication of our updated information on evidence exchange and coproduction of evidence. We continued our discussions about co-production of evidence (which we broadly define as collaborations between academics and other sectors) through membership of the Accomplish steering group (an EU funded programme), and links with the sector through the Knowledge Translation Network and Alliance for Useful Evidence. The report bringing together this thinking will be launched in early 2019.



Digital Futures

Our Digital Futures theme is focused on how digital technology impacts on people's wellbeing. Our policy and development projects aim to support interventions that extend or maximise the benefits that digital can offer people and mitigate its risks.

In 2018, our projects focused on four areas of activity:

- Increasing opportunities for disadvantaged or excluded groups to benefit from digital technology.
- Tackling potentially problematic issues where digital can have a negative impact on wellbeing.
- Supporting the development of good digital public services which can deliver the desired outcomes.
- Supporting the strategic development of public libraries across UK and Ireland, recognising the significant contribution libraries can make to this agenda and building on the Trust's unique and historic library legacy.

Increasing opportunities for disadvantaged or excluded groups to benefit from digital technology

Those who are excluded from digital technology are also most likely to be disadvantaged according to almost any other social or economic measure. As a result there is a real risk that as society becomes rapidly more digital this extenuates already deeply entrenched inequalities.

A major project run by the Trust in 2018 to help tackle this problem was our **#NotWithoutMe** programme, which aims to support digital inclusion for vulnerable young people – a group who it is often assumed are digitally engaged but for whom significant challenges can exist.

As a major plank of #NotWithoutMe we worked closely with Glasgow City Council as they have considered how they can improve digital inclusion for looked after and accommodated young people in the city. Through the Council, we commissioned a qualitative piece of research with young people to explore their views and experiences on this issue. The study will be published in early 2019.

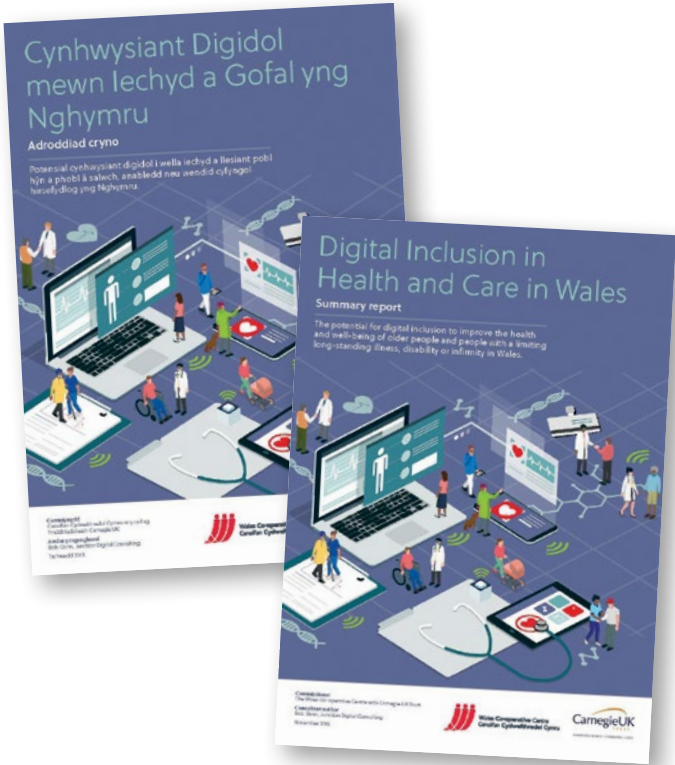


Tackling potentially problematic issues where digital can have a negative impact on wellbeing

Digital technology brings many benefits which can enhance our wellbeing. But there are risks and downsides too – and 2018 saw a tipping point in global public and political awareness of a number of these problems.

We advanced projects in 2018 to help tackle two of these problem areas – harmful content on social media and protecting individuals’ online data privacy.

In February we launched a blog series on our website led by Trustee Will Perrin and Professor Lorna Woods, setting out a model for a new regulatory system to tackle **harm on social media** and how it could work. The model is built on a ‘duty of care’ system, similar to that used to ensure safety and wellbeing in public spaces and workplaces in the offline world. We engaged with stakeholders throughout the year to advance the proposals, submitted evidence to various Parliamentary Committee inquiries, held a series of roundtables to test and improve the model and spoke publicly at a number of other events.



The other major activity that we have delivered in 2018 through #NotWithoutMe was an Accelerator development programme for organisations supporting vulnerable young people to enhance digital skills. The Accelerator aimed to build the capability of these organisations to deliver this important work by giving them access to a bespoke 6-month programme of support and workshops, tackling issues such as user-led design, communications, influencers and eco-systems and evaluation. We received 40 applications to participate in the programme from youth organisations across the UK. Six of these were selected, working with diverse groups of young people. Following a final, full day pitch event we awarded funding to one of the organisations (Your Own Place, a Norfolk based social enterprise) to deliver the project they developed during the Accelerator.

At the other end of the age spectrum, the other significant intervention we delivered in 2018 to tackle digital exclusion was our work with **Welsh Cooperative Centre**, to explore how health and care services in Wales can support older people with limiting conditions to develop digital skills. We jointly commissioned an in-depth research study into the issue. The report was launched in Cardiff in November, setting out 18 recommendations. In response to the report the Welsh Government announced an additional £3 million investment to help tackle this issue.



Our work to improve how people can manage their **data privacy** online had a narrower focus. Building on our 2017 New York study visit we continued to actively promote the role of libraries in supporting people to navigate this complex issue. We published the **Leading the Way Guide** in partnership with Newcastle Libraries and with CILIP, the library and information association, to provide library staff with a practical resource on how they can protect and enhance the privacy of their users. We also published **a new literature review**, and accompanying short film, on the evidence of public attitudes and behaviour towards online privacy.

Supporting the development of good digital public services which can deliver the desired outcomes

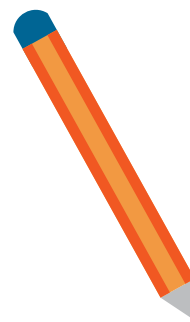
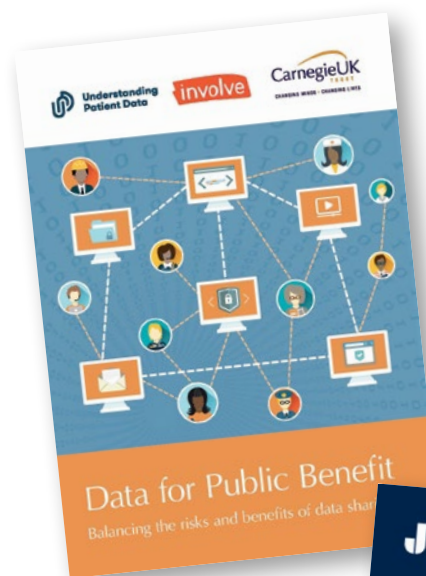
Public services make a highly significant contribution to our individual and collective wellbeing. As these services become increasingly digital in their delivery it is important that the wellbeing benefits of this shift are maximised and any risks identified and mitigated.

This is an area of public policy and practice where a great many organisations are highly active. We therefore sought to intervene only on very specific issues where there appears to be a gap, or we can add specific value.

One of these issues is the potential development of a **single digital platform** for UK public libraries. We supported the British Library, in partnership with Arts Council England, to carry out a major exploratory project on this issue in 2018. Work carried out included an extensive international best practice review, consultation workshops with key groups and one-to-one consultations with relevant organisations. A phase 1 report is due in early 2019.



© Norfolk Libraries



In October we completed our Scottish Government funded project to evaluate the impact of a new digital care and support system implemented by a leading Scottish housing association. The evaluation showed that the new technology brought a number of clear benefits to tenants, including a marked increase in life satisfaction scores. Our report, **Living Digitally** was the subject of a parliamentary motion and debate led by the Minister for Digital Economy.

As public services have become more digitally-based, the volume of data that service providers hold about individuals has increased dramatically. However, this data is often not shared as effectively as it might be between different providers in order to maximise the benefits for citizens. Our report **Data for Public Benefit**, published in April 2018 with Involve and Understanding Patient Data set out a new 18-question framework to help public service providers assess the benefits of sharing data in different scenarios and identify the risks of doing so.

Supporting the strategic development of public libraries across UK and Ireland

Public libraries have an important role to play in improving people’s wellbeing and are particularly relevant to the delivery of the outcomes in our Digital Futures theme.

In 2018 we continued our work to support public library services develop, sustain and progress in order to help improve wellbeing.

We delivered two development programmes for the sector. Our long-running **Carnegie Library Lab** project to develop innovation and leadership in libraries recruited its third cohort of participants, following a UK and Ireland-wide application process that attracted 35 entrants. Six emerging library leaders were selected to take part by our Advisory Group which comprised all library leadership institutions in the UK and Ireland.

Our **Engaging Libraries** programme completed in October. Funded via a grant to the Trust from Wellcome, the programme supported 16 library services across the UK to deliver public engagement



© Rachel Heydecker, Carnegie UK Trust

projects on health and wellbeing topics. Between them the services delivered 14 projects reaching more than 17,000 people.

We were invited by CILIP and Libraries Connected to partner them on a scoping study to design a new blueprint for the **future of library services in England**. This work will report in 2019. The ‘Storing Stories’ project developed through our **libraries hackathon initiative** had a successful implementation in a pilot local authority area and has now been funded to extend across five local authorities. In 2018 we ran two new **hackathon** initiatives, in libraries in Manchester and Devon. The report from this work will be published in early 2019.



Clockwise from top
© Dundee Libraries,
© Redbridge Libraries
© East Dunbartonshire
Leisure & Culture Trust

Right: © Lauren Speed,
Carnegie UK Trust



Flourishing Towns

As one of the largest policy and practice organisations in the UK to be towns-based, the Trust is seeking to play a leading role in supporting the development of town's policy and innovative practice in our towns.

In 2018 our work focused on:

- Advocating for towns through our Turnaround Towns work, highlighting the two in five people across the UK who live in towns and who are often left out of policy development as it focuses on City Regions.
- Supporting our six Twin Towns through practice development and evaluation support to make real change for their communities.
- Developing the use of data around towns through supporting Understanding Scottish Places and developing Understanding Welsh Places.

Turnaround Towns

Our most significant towns report in 2018 year was **New Powers, New Deals: Remaking British Towns After Brexit** which we summarised in a short leaflet.

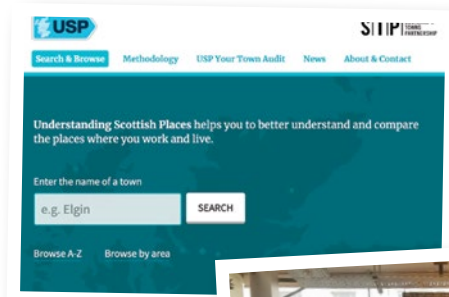
We built on the two successful towns publications (Searching for Space and Turnaround Towns) by holding a high profile event in Wales in April with the Minister for Housing and Regeneration.

We supported the **Town and Country Planning Association** to carry out a scoping study on the potential for a network of towns based practitioners focused on regenerating towns as a whole. The Trust will continue to explore this potential in 2019.

We joined a funding collaborating on **wealth building for towns** with the Health Foundation, Joseph Rowntree Foundation, Barrow Cadbury and Friends Provident. The collaboration pools funds to support the Preston model of wealth building to tell their story and inspire others to consider using similar models. The profile of community wealth building continues to increase amongst local government and the public.



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Left © Lauren Speed, Carnegie UK Trust

Right © Jennifer Wallace, Carnegie UK Trust

Twin Towns

Twin Towns was an 18-month domestic twinning scheme, which took a fresh approach to the well-established ‘twinning’ concept by pairing towns across the UK with similar characteristics or socio-economic challenges, to consider how to make positive change happen in their communities. In 2018, six towns worked in pairs to take their learning from phase 1 into active project delivery. The 3 partnerships were:

- Broughshane in Northern Ireland and Wooler in England.
- Whitburn in Scotland and Oswaldtwistle in England.
- Merthyr Tydfil in Wales and North Shields in England.

They used each other’s skills and experience as the catalyst for new activity in their own towns. As a direct result of the project new cycle routes, walking lunches, clean ups, town trails and heritage trails were established. Highlights include the reopening of a derelict building as a community centre and Broughshane winning the Channel 4 Village of the Year award. We held a celebration event held in North Shields in October to share learning with each of the partner towns. The project will report fully in early 2019.

A small scale collaboration with **Scotland’s Towns Partnership** focusing on Greenock and Dumbarton was also completed during 2018, this involved supporting a digital audit to encourage links between the two areas, with a particular focus on increasing tourism.

Understanding Welsh Places/Understanding Scottish Places

We began the active phase of our **Understanding Welsh Places** project in 2018. The project is being delivered by a consortium, managed by the Institute of Welsh Affairs and including representation from the Welsh Government’s Regeneration Team, the Federation of Small Businesses, WCVA, One Voice Wales, Monmouthshire County Council and the Centre for Local Economic Strategies, as well as a private regeneration consultant, a practising architect and contacts from the Understanding Scottish Places project. During 2018 the project consulted with stakeholder and user groups on their needs and issued a technical specification for the website. The tool will be launched mid-2019.

We continue to support **Understanding Scottish Places** by providing advice, guidance and small-scale funding for the third update to the website. This update includes green space in the analysis of Scotland’s towns. The user numbers for USP continue to be strong, with over 10,000 per year.

The impact of Arts and Culture on Towns

In 2018 we also began a scoping study on the value of **arts and culture to towns**. The Trust has a strong history on arts, particularly voluntary arts, and we were keen to explore this in the context of our towns work.

Fulfilling Work

Work has a significant impact on people's wellbeing, affecting critical issues of income, purpose, connections and agency. There are a large number of organisations active in public policy and development activity around employment at the labour market. The Trust aims to carefully select its interventions in this arena, to tackle gaps neglected by others and add real value to areas which can benefit from our wider expertise and connections.

Our work in 2018 focused on three areas of activity:

- Improving the financial position of workers.
- Supporting place-based interventions to improve work.
- Supporting strategic interventions to make 'better quality' work available to more people.

Improving the financial position of workers

The Trust has been working since 2015 to improve access to **affordable credit** for those who need it – tackling a long-standing, complex and under-resourced problem where those with the lowest incomes have, for decades, had to incur the highest costs whenever seeking to borrow money – the poverty premium in action.

We continued this work in 2018. We launched our new £1 million Affordable Credit Loan Fund to help the sector scale up. **The Scottish Government matched this £1 million investment and Joseph Rowntree Foundation committed an additional £500,000.** The Fund made its first investment of £500,000 in October, to the online social enterprise Fair For You. To coincide with the launch of the fund we also launched our new **Speaking Out for Fair Credit film**, which was subsequently nominated for two industry awards.

A **new Affordable Credit Action Group for Wales** has been launched, based closely on our model in Scotland. The Group is being run by Tai Tarian Housing Association and we have provided them with advice and support during this process.



All images
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We published three new reports on affordable credit during 2018. Our report 'Payday declines', funded by Oak Foundation, looks at where people now excluded from payday loans are seeking credit. A report by Ipsos MORI examined financial resilience and saving patterns across Scottish households and a report by Young Scot analysed young people's attitudes to credit and debt. Both these projects were supported by a grant from the Scottish Government.

Alongside our affordable credit activity we have also sought to improve the financial position of workers in 2018 through our **Credit Union Payroll** project. We have brought together a consortium of five credit unions in Scotland to share a new Employer Engagement Officer post, to encourage more employers to offer affordable savings and loans to employees via payroll, in partnership with a local credit union. A number of new employers have already been signed up.

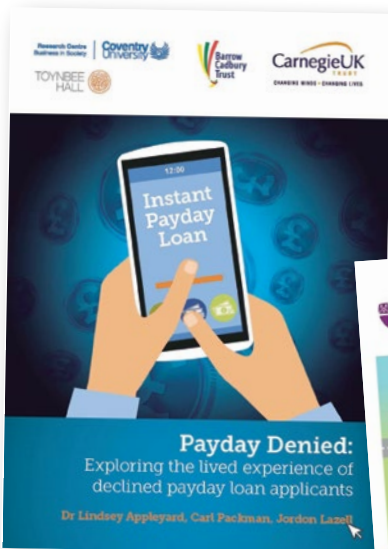
Supporting place-based interventions to improve work

We have delivered a number of activities in 2018 to support action to improve the impact of work on wellbeing at a local level.

Throughout the year we supported the Living Wage Foundation and Poverty Alliance to develop an accreditation model for **Living Wage Places**, which will use a local focus to encourage more employers to pay the real living wage. Significant work was undertaken to develop all of the supporting documentation and resources to make the scheme operational and to engage with a wide range of cities, towns, communities and buildings in England and Scotland who might wish to take part. The development process is now complete and the first Living Wage Places in the UK will be announced in early 2019.

Use of public sector procurement is often promoted as a different route by which a range of social policy outcomes might be influenced and achieved, including outcomes relating to the quality of work experienced by those employed in the supply chain for public contracts. Our **Making Procurement Work for All** report examined the barriers and opportunities for this ambition in the North East of England. Following our report the newly formed North of Tyne Combined Authority has agreed to participate in phase 2 of the project in 2019 to develop and test a new procurement approach based on the research findings.

Finally in this space, we supported four local authorities in Scotland to learn from international experience on the delivery of a **Citizens Basic Income** to help inform the development of their own CBI pilot project. We will publish a report on this learning in early 2019.

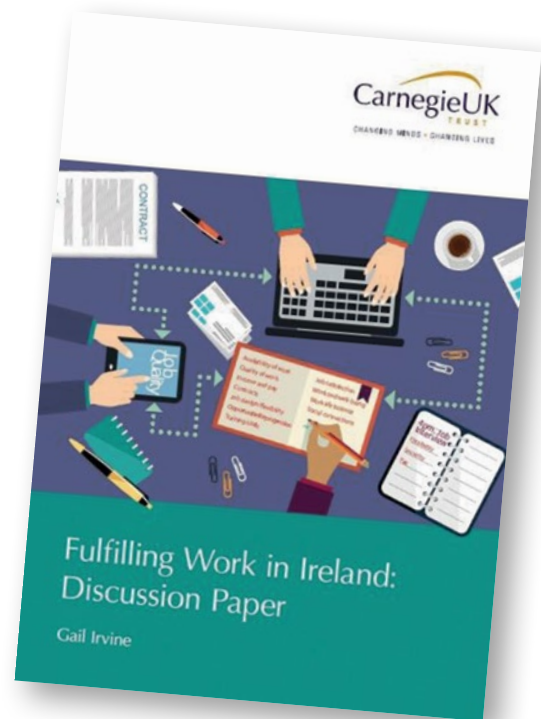


Supporting strategic interventions to make 'better quality' work available to more people

Our major project on this issue in 2018 was our work to develop a new system of **job quality metrics for the UK**. The need for these metrics was recommended in the 2017 Taylor Review on the future of modern employment in the UK, to widen understanding about which aspects of work contribute to people's wellbeing – including issues such as agency, line management, progression – and to improve long-term policy and political focus on these priorities in order to deliver better outcomes for workers.

Our focus on this agenda is built on our work on measuring wellbeing and our well-honed understanding that measurement drives the analysis and understanding of important social and economic trends, allows the question of 'why?' and is a vital contributor to change.

We convened a cross-sectoral group, co-chaired by Matthew Taylor, Chief Executive of the RSA and CUKT Chief Executive Martyn Evans, to develop this new system of job quality metrics. We published the Group's report in September, backed by the Royal Society of Arts, TUC, CIPD, Acas, Warwick University, Resolution Foundation, IPPR, Joseph Rowntree Foundation, Tesco, Federation of Small Businesses, Work Foundation and What Works Wellbeing. In



December the UK Government published its 'Good Work Plan' including proposals for how our work will be taken forward. The Government has asked the Industrial Strategy Council to consider our proposed metrics as part of their remit. We will continue to work closely with the Government and the Industrial Strategy Council on the advancement of this activity in 2019.

We extended our focus on measuring job quality to Ireland and published a bespoke report examining **how job quality is currently measured in Ireland** and how Ireland compares to the UK and the EU on different metrics. We convened a roundtable on our findings with stakeholders in Dublin in November and we will consider how to develop this work further in 2019.

Finally under our Fulfilling Work theme we supported the TUC to develop a new progression service for young workers. A pilot of the new app being developed through the project has been launched following extensive user consultation and prototyping. The project will complete in 2019.



Above © Emma Myrtle
<http://emmamyrtle.com/>

Right © Gail Irvine, Carnegie UK Trust



Trustees, Staff and Advisers

Honorary President

William Thomson CBE

Trustees

Sir John Elvidge (*Chair*)

Carol Madison Graham (*Vice Chair until retiring in May 2018*)

Dame Diana Brittan* (*Vice Chair from May 2018*)

Willie Campbell

Lynne Lamont* (*until May 2018*)

Jane Livingstone

Megan Mathias (*from May 2018*)

Janet McCauslin MBE

Aideen McGinley OBE

William Perrin (*from May 2018*)

Mike Reid*

Fiona Robertson*

Professor Mark Shucksmith OBE

Albert Tucker

David Walker* (*Convenor of Finance and Corporate Services Committee*)

Ian Wilson* (*Convenor of Audit and Risk Committee*)

**Audit and Risk Committee Members*

Chief Executive

Martyn Evans

Staff

Georgina Bowyer – Policy and Development Officer (*Returned from Maternity Leave December 2018*)

Jenny Brotchie – Policy and Development Officer (*Returned from Maternity Leave May 2018, left November 2018*)

Pippa Coutts – Policy and

Development Manager (*from May 2018*)

Anna Grant – Senior Policy and Development Officer

Natalie Hancox – Policy and Development Officer (*until March 2018*)

Rachel Heydecker – Policy and Development Officer

Gail Irvine – Senior Policy and Development Officer

Alison Manson – Corporate Services Officer

Rebekah Menzies – Policy and Development Officer (*until May 2018*)

Rebecca Munro – Corporate Services Officer

Genna Nelson – Corporate Services Officer

Jenny Peachey – Senior Policy and Development Officer (*Returned from Maternity Leave June 2018*)

Lauren Pennycook – Senior Policy and Development Officer

Issy Petrie – Policy and Development Officer (*from August 2018*)

Liz Pullar – Finance Assistant

Lucy Smith – Senior Corporate Services Officer

Lauren Speed – Events and Communications Officer

Steven Thompson – Finance & Corporate Services Manager

Ben Thurman – Policy and Development Officer (*from June 2018*)

Jennifer Wallace – Head of Policy

Douglas White – Head of Advocacy

Gina Wilson – Senior Policy and Development Officer (*until January 2018*)

Carnegie Fellows

Angus Hogg MBE – International Fellow

Julia Unwin CBE

Carnegie Associates

Niall Alexander

Pippa Coutts (*until April 2018*)

Mark Diffley

Zoe Ferguson

Tom Forrest

Cliff Manning

Pauline Radcliffe

Caroline Sloccock

Maeve Walsh

Andy Wright

Steve Wyler OBE

Advisers

External Auditor

Chiene + Tait LLP

Investment Managers

Cazenove Capital Management Ltd

Legal/Professional Advisers

Lindsays LLP

Anderson Strathern LLP

Mason, Hayes and Curran

Pension Advisers

LEBC Group

Public Affairs/Relations

Grayling (UK) Scotland

HR Advisers

VerusHR Ltd

Finance and Corporate Services Report

Income

Total income for 2018 was £1.65 million (£2.03 million – 2017). Unrestricted fund investment income totalled £1.53 million (£1.55 million – 2017). Restricted fund grant income was received from the Wellcome Trust £12.5k (£201k – 2017) and Oak Foundation £73k (£77k – 2017). Restricted fund donation income of £31.25k was received from F.Perrin for work on the Trust's Social Harm Reduction project.

Expenditure

Expenditure for 2018 was £2.48 million (£2.49 million – 2017).

The Trust expended £2.20 million from unrestricted funds (£2.16 million – 2017) with £2.16 million (£2.12 million – 2017) expended directly on its Charitable Activities, with the main area of expenditure being Policy and Development activities £1.99 million (£1.74m – 2017). Further unrestricted grant payments of £152k (£171k – 2017) were made.

The Trust expended £241k (£306k – 2017) from Restricted Funds with £104k (£184k – 2017) expended on specific Policy and Development projects and further restricted grant payments of £137k (£122k – 2017) being made.

Net expenditure before Gains/(Losses) on Investments for the year was £825k (£458k – 2017). This was a planned deficit funded from a transfer approved by Trustees, from the unapplied fund element of the Trust's endowment fund, a fund set up in November 2014 to support the Trust's strategic plan 2016 – 2020 and its total return approach to investments.

Investment Policy and Performance

The Trust's Discretionary Fund Manager, Cazenove Capital Management Ltd have a remit of growing both Capital and Income from the Trust's Investment Portfolio.

The main risk to the level of income received and market value of the Trust's Investments is the volatility of financial markets. The Trust mitigates against investment risk through its Statement of Investment Policy and delegates investment decisions to their Discretionary Fund Managers, Cazenove Capital Management Ltd, within agreed investment objectives, asset allocations and performance benchmarks, set by the Trust. The Trust's Board reviews investment performance against an agreed set of performance benchmarks on a quarterly basis, at their Board meetings.

The Trust adopts a total return approach to investments. In order to provide future funding to achieve certainty, stability and sustainable growth over the period of the next strategic plan 2016-2020, Trustees made the decision at the end of 2014, to de-risk the unapplied total return element of its investment portfolio by investing in low risk UK Gilts and Multi-Asset funds.

The Trust's investment portfolio currently retains 43% of its value in M&G Charifund Units, a UK equity based fund, and 57% in a mixed portfolio of UK and non UK equity funds and bonds. The Trust Investments are governed by its Statement of Investment Policy.

The value of the Trust's investments at 31 December 2018 were £37.6 million (£42.1 million – 2017). Income distributions relating to the Trust's investments in the year were £1.51 million (£1.55 million – 2017). The Trust continues to monitor the stock market and its impact on the endowment and its related income stream.

In 2019, financial markets have recovered significantly and the value of the Trust's investments at 30 April were £40.9 million.

Reserves Policy

£1.04 million (*£1.51 million – 2017*) of funds has been allocated to specific grants and funding for multi year projects, which remain unpaid at the year-end (restricted and designated funds).

The General Reserve (designated funds) remained at £950k in line with the Trust's five-year strategic plan. This represents the Trustees' policy of retaining sufficient funds for operational expenditure in relation to its business continuity and contingency planning. It is subject to future reviews taking into account the continued development of the Trust's policy of partnerships to support its strategic work as outlined in the new five-year strategic plan.

The remaining unrestricted reserves of £1.71 million (*£1.39 million – 2017*) are maintained for existing Trustee approved expenditure commitments against multi-year projects.

Grant Making Policy

The Trust's charitable activities now focus on proactive initiatives capable of influencing public policy and social change. Grants awarded are based on competitive selection, where partners are identified to take forward demonstration and/or research commissioned by the Trust to further its strategic work. The Trust no longer accepts unsolicited grant applications.

Trustees' Statement on Summary Accounts

The summary of accounts set out on pages 21 and 22 have been extracted from the full financial statements of the Trust which were approved on 22 May 2018 and do not constitute the Trust's statutory full financial statements. The full financial statements have been audited and the auditor's opinion was unqualified.

These Summary accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the Trust. For further information, the full financial statements, the auditor's report on these statements and the report of the Trustees should be consulted. Copies of the full financial statements can be obtained from the Trust's office.

Summary Accounts

Statement of Financial Activities

Year to 31 December 2018

	Unrestricted Funds £	Restricted Funds £	Endowment Fund £	2018 Total £	2017 Total £
Income and Endowments from:					
Investments	1,512,138	-	-	1,512,138	1,548,707
Donations and legacies	-	31,250	-	31,250	130
Charitable activities	-	85,500	-	85,500	421,324
Other trading activities	21,415	-	-	21,415	64,395
Total	1,533,553	116,750	-	1,650,303	2,034,556
Expenditure on:					
Raising funds	36,298	-	36,299	72,597	62,467
Charitable activities:					
Policy and development	1,990,914	241,429	-	2,232,343	2,178,387
Charitable initiatives	37,687	-	-	37,687	116,264
Other charitable activities	132,652	-	-	132,652	135,252
Total	2,197,551	241,429	36,299	2,475,279	2,492,370
Net (Expenditure)/Income before Gains/(Losses) on Investments	(663,998)	(124,679)	(36,299)	(824,976)	(457,814)
Gains/(Losses) on Investments					
Realised	-	-	(148,946)	(148,946)	201,556
Unrealised	-	-	(3,653,366)	(3,653,366)	2,488,701
	-	-	(3,802,312)	(3,802,312)	2,690,257
Net (Expenditure)/Income					2,232,443
Transfer to unrestricted funds	634,000	-	(634,000)	-	-
Net Movement in Funds	(29,998)	(124,679)	(4,472,611)	(4,627,288)	2,232,443
Reconciliation of funds:					
Total funds brought forward	3,609,326	240,352	41,668,703	45,518,381	43,285,938
Total Funds carried forward	3,579,328	115,673	37,196,092	40,891,093	45,518,381

Summary Accounts

Balance Sheet

As at 31 December 2018

	2018	2017
	£	£
FIXED ASSETS		
Tangible fixed assets	910,725	967,153
Investments	37,619,464	42,125,307
Social Investments	1,001,772	1,000,000
Total fixed assets	<u>39,531,961</u>	<u>44,092,460</u>
CURRENT ASSETS		
Debtors	220,336	137,622
Investments	1,070,348	1,064,354
Cash at bank and in hand	289,030	740,267
Total current assets	<u>1,579,714</u>	<u>1,942,243</u>
LIABILITIES		
Creditors: amounts falling due within one year	<u>(220,582)</u>	<u>(516,322)</u>
Net current assets	<u>1,359,132</u>	<u>1,425,921</u>
Total net assets	<u>40,891,093</u>	<u>45,518,381</u>
THE FUNDS OF THE CHARITY		
Endowment funds	37,196,092	41,668,703
Restricted income funds	115,673	240,352
Unrestricted funds:		
Designated funds	1,870,134	2,221,042
Other charitable funds	1,709,194	1,388,284
Total charity funds	<u>40,891,093</u>	<u>45,518,381</u>

Approved by the Trustees on 22 May 2019 and signed on their behalf by:

SIR JOHN ELVIDGE
Chair of Trustees

DAVID WALKER BA CA FCCA
Convener of Finance and Corporate Services Committee



The Carnegie UK Trust works to improve the lives of people throughout the UK and Ireland, by changing minds through influencing policy, and by changing lives through innovative practice and partnership work. The Carnegie UK Trust was established by Scots-American philanthropist Andrew Carnegie in 1913.

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May 2019



CHANGING MINDS • CHANGING LIVES

Carnegie United Kingdom Trust
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